

# Privacy Policy

Last updated: March 12, 2026

## 1. Introduction

This website <https://nyyon.com> is operated under the brand **Nyyon**, a trading name (DBA) of **Saragus Partners LTD**.

Throughout this Privacy Policy, references to “**Nyyon**”, “**we**”, “**our**”, or “**us**” refer to **Saragus Partners LTD operating under the Nyyon brand**.

This Privacy Policy explains what information may be collected when you use the website, how that information may be used, and what choices you have regarding that information.

The website is intentionally minimal and primarily provides information about Nyyon’s services and the ability to schedule meetings.

By using the website, you agree to the practices described in this Privacy Policy.

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## 2. Legal Entity

**Nyyon is a trading name (DBA) of Saragus Partners LTD.**

All services described on this website are operated by Saragus Partners LTD. References to “Nyyon” within this policy refer to Saragus Partners LTD operating under the Nyyon brand.

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## 3. Information We Collect

Because the website is intentionally minimal, the amount of data collected is limited.

### Information You Provide Directly

You may provide personal information when interacting with services embedded on the website.

For example, if you schedule a meeting through **Calendly**, you may provide:

- Name
- Email address
- Company information
- Any additional details you choose to submit

This information is collected and processed through Calendly and governed by their privacy policies.

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## Information Collected Automatically

When visiting the website, certain technical information may be collected automatically through analytics tools and tracking technologies.

This may include:

- IP address
- Browser type
- Device type
- Pages visited
- Time spent on pages
- Referring websites
- Interaction events on the site

This data helps understand how the website is used and how marketing efforts perform.

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## 4. Analytics and Tracking Technologies

The website uses analytics and advertising technologies to understand traffic patterns and measure the effectiveness of marketing campaigns.

These tools may collect data through cookies or similar technologies.

### Google Analytics

The website uses **Google Analytics** to analyze how visitors interact with the site.

Google Analytics may collect information such as:

- Pages visited
- Session duration
- Device and browser information

- Approximate geographic location
- Referral sources

More information can be found here:

<https://policies.google.com/privacy>

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## Advertising and Marketing Pixels

The website uses tracking pixels from advertising platforms to measure campaign performance and visitor behavior.

These may include:

- **LinkedIn Insight Tag**
- **Meta (Facebook) Pixel**
- **Google Ads Conversion Tracking**
- **TikTok Pixel**

These technologies may collect data such as:

- Page visits
- Actions taken on the website
- Device and browser information
- Advertising identifiers

These platforms may associate this activity with user accounts on their services.

You can review their policies here:

LinkedIn

<https://www.linkedin.com/legal/privacy-policy>

Meta (Facebook)

<https://www.facebook.com/privacy/policy>

Google

<https://policies.google.com/privacy>

TikTok

<https://www.tiktok.com/legal/privacy-policy>

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## 5. Cookies

Cookies are small text files stored on your device when visiting a website.

They help enable analytics tools, advertising measurement, and certain embedded services.

The website may use cookies through:

- Google Analytics
- Advertising pixels
- Embedded third-party tools such as Calendly

More details are provided in the **Cookie Policy**.

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## 6. Third-Party Services

Some functionality on the website relies on third-party platforms that operate independently from Nyyon.

These may include:

- **Calendly** for scheduling meetings
- **Google Analytics** for traffic analysis
- **Advertising platforms** for marketing measurement

When interacting with these services, your information may be processed according to their respective privacy policies.

Nyyon does not control how these third parties process data.

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## 7. How Information Is Used

Information collected through the website may be used to:

- Understand how visitors use the website
- Improve the content and performance of the site
- Measure marketing campaign effectiveness
- Respond to meeting requests or inquiries
- Operate and maintain the website

Nyyon does **not sell personal data** collected through the website.

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## 8. Data Retention

Analytics and marketing data may be retained according to the retention policies of the platforms used, such as Google Analytics or advertising platforms.

Meeting information submitted through Calendly is retained according to Calendly's data policies.

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## 9. Data Security

Reasonable technical and organizational measures are used to protect information processed through the website.

However, no internet transmission or storage system can be guaranteed to be completely secure.

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## 10. Your Rights

Depending on your jurisdiction, you may have rights regarding personal data, including the right to:

- Request access to personal information
- Request correction of inaccurate information
- Request deletion of personal data
- Object to certain processing activities

Requests can be submitted using the contact information below.

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## 11. Changes to This Policy

This Privacy Policy may be updated periodically to reflect changes in services, technology, or legal requirements.

When updates occur, the "Last updated" date at the top of the document will be revised.

Continued use of the website after updates indicates acceptance of the revised policy.

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## 12. Contact

For questions regarding this Privacy Policy or the operation of the website, contact:

**Nyyon**

A DBA of **Saragus Partners LTD**

<https://nyyon.com>

[legal@nyyon.com](mailto:legal@nyyon.com)