

# Cookie Policy

Last updated: March 12, 2026

## 1. Introduction

This Cookie Policy explains how <https://nyyon.com> uses cookies and similar tracking technologies.

The website operates under the brand **Nyyon**, a trading name (DBA) of **Saragus Partners LTD**. References to “**Nyyon**”, “**we**”, “**our**”, or “**us**” refer to **Saragus Partners LTD operating under the Nyyon brand**.

This policy explains what cookies are used on the website, why they are used, and how you can manage them.

This Cookie Policy should be read together with the **Privacy Policy**, which explains how personal information may be processed.

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## 2. What Are Cookies

Cookies are small text files stored on your device when you visit a website.

They allow websites to function properly and help site operators understand how visitors interact with the website.

Cookies may be placed directly by the website or by third-party services integrated into the site.

In addition to cookies, similar technologies such as tracking pixels or scripts may also collect information about interactions with the website.

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## 3. Types of Cookies Used

Because the website is intentionally minimal and built using simple HTML, CSS, and JavaScript, only a limited number of cookies or tracking technologies may be used.

These fall into the following categories.

## **Analytics Cookies**

Analytics cookies help understand how visitors interact with the website.

The website uses **Google Analytics**, which may collect information such as:

- pages visited
- time spent on the website
- referring websites
- device and browser type
- approximate geographic location

This information helps improve the website and understand how visitors use it.

More information:

<https://policies.google.com/privacy>

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## **Advertising and Marketing Cookies**

Advertising technologies may use cookies or tracking pixels to measure marketing performance and understand how users interact with the website after viewing advertisements.

These technologies may include:

- **LinkedIn Insight Tag**
- **Meta (Facebook) Pixel**
- **Google Ads Conversion Tracking**
- **TikTok Pixel**

These tools may collect information such as:

- page views
- actions taken on the website
- device and browser details
- advertising identifiers

These platforms may associate website interactions with user accounts on their services.

Their privacy policies can be found here:

LinkedIn

<https://www.linkedin.com/legal/privacy-policy>

Meta (Facebook)

<https://www.facebook.com/privacy/policy>

Google

<https://policies.google.com/privacy>

TikTok

<https://www.tiktok.com/legal/privacy-policy>

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## Functional Cookies

Functional cookies may be used to support embedded services that provide functionality on the website.

For example:

### Calendly scheduling embeds

Calendly may set cookies required for scheduling functionality or session management within its interface.

More information:

<https://calendly.com/privacy>

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## 4. Third-Party Cookies

Some cookies or tracking technologies used on the website may be set by third-party providers.

These providers operate independently from Nyyon and have their own privacy and cookie policies.

Examples include:

- Google
- LinkedIn
- Meta (Facebook)
- TikTok
- Calendly

Nyyon does not control how these third parties process information.

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## 5. Managing Cookies

Most web browsers allow you to control or disable cookies through browser settings.

You can typically:

- block cookies
- delete existing cookies
- receive notifications when cookies are placed

Instructions for managing cookies can usually be found in the help section of your browser.

Please note that disabling cookies may affect the functionality of certain services embedded on the website.

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## 6. Changes to This Policy

This Cookie Policy may be updated periodically to reflect changes in technologies, services, or legal requirements.

When updates occur, the “Last updated” date at the top of this policy will be revised.

Continued use of the website after updates indicates acceptance of the revised policy.

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## 7. Contact

For questions regarding the use of cookies on the website, contact:

**Nyyon**

A DBA of **Saragus Partners LTD**

<https://nyyon.com>

[legal@nyyon.com](mailto:legal@nyyon.com)